

VANCOUVER

Multifaceted and dynamic, Vancouver is one of the most sought-after destinations for business events in Canada. It's also a rapidly growing technology hub where innovations in digital media, interactive entertainment, web platforms and software services are drawing the world's attention (and global business events).

75,000

Professionals work in tech & ICT in Vancouver, three-quarters of the total for BC
Source: ICTC

100,000

Tech professionals across BC
Source: <https://www.vancouvereconomic.com/focus/technology/>

Fastest growth of **Tech Talent** in North America

Source: CBRE Tech Talent 2019

Top 25

Best Startup Ecosystems in the World (2019)

Source: www.startupgenome.com/reports

10,000+ Companies across BC

Source: www.vancouvereconomic.com/focus/technology/

The 3rd largest in the world, Vancouver's digital media and interactive entertainment industry includes close to 1,000 businesses.

Source: www.vancouvereconomic.com/focus/digital-entertainment-interactive/

The BC tech industry generates more than **\$23B in revenue** and **\$15B in GDP**.

Source: www.vancouvereconomic.com/focus/technology/

The University of British Columbia and **Simon Fraser University** are leaders in software development.



Cascadia Innovation Corridor

The Corridor links Vancouver, Seattle and Portland innovation ecosystems to answer some of the world's greatest challenges.



Blockchain @UBC

A multidisciplinary research cluster focusing on blockchain research and education to advance the design, development and adoption of blockchain technologies.



Source: www.digitalsupercluster.ca



NOTEWORTHY INNOVATIONS

Hootsuite A global leader in social media management, **Hootsuite** was founded and is headquartered in Vancouver.

Source: www.vancouvereconomic.com/focus/technology/

Trulioo Identity verification service **Trulioo** has developed a global ID verification solution that is not constrained by geography, economic status, age or gender.

Source: www.trulioo.com/company/about-us/

COMPANIES



Source: Tourism Vancouver

SUBSECTORS

- AI
- Cybersecurity
- Digital entertainment & interactive gaming
- E-commerce
- Esports
- Fintech
- SaaS
- Web & social media technologies
- VFX & animation
- VR/AR

Source: www.vancouvereconomic.com/focus/technology/

Did you know...

Vancouver ranked first in Canada and 15th in the world on Startup Genome's list of the world's best startup ecosystems.

Source: www.vancouvereconomic.com/vancouver/place-of-ideas

Electronic Arts (EA), a global leader in digital interactive entertainment with 300 million worldwide users, was founded in Burnaby, British Columbia.

Amazon recently announced it is expanding its footprint in Vancouver with software development engineers, user experience designers and speech scientists working to make Alexa smarter, and to support Amazon Advertising plus Retail and Operations Technology divisions.

VR/AR Association Vancouver

“Organizations like TED, SIGGRAPH, and OpenStack choose Vancouver because of our unparalleled convention infrastructure, set against a backdrop of ocean, mountains and forest. Our clients tell us the city itself, and our spectacular natural setting, inspires creative thinking and dynamic ideas.”

— Dave Gazley, VP Meeting and Convention Sales, Tourism Vancouver

ACCELERATING INNOVATION

AINBC The Artificial Intelligence network of British Columbia
www.ainbc.ai

Spring Activator
www.vancouvereconomic.com/focus/technology

POST-SECONDARY INSTITUTIONS



CONFERENCES

VR/AR Global Summit
| 2019 and 2020

SIGGRAPH
| 2014, 2018 and 2022

Ted Conference
| Annual

EA Games
| Annual

International DOTA-2
| 2018

CONFERENCE INFRASTRUCTURE

13,000
GUEST ROOMS

91,740 sq m
987,482 sq FT
TOTAL MEETING SPACE

VANCOUVER CONVENTION CENTRE

43,339 sq m
466,500 sq FT
3,250 Gala

